

FOR IMMEDIATE RELEASE

The British Are Coming:
British Film Festival in Los Angeles

Redondo Beach, CA, April 24, 2009 – The British Film Festival Los Angeles, BFFLA, will take place May 3rd through May 8th in Redondo Beach, California. AMRITSA, The Academy of Media Recording Interactive Television and Sensory Arts of England has been running film festivals for the last number of years in England, Wales, Ireland, Australia and South Africa. This year they have descended on the movie making capital itself. The movies to be screened, shorts and features alike, are mostly British but will include a number of American films that have won awards at other AMRITSA festivals.

The festival will be headquartered at the Custom Hotel near LAX airport, with screenings taking place at the hotel, New Masters Studio, and at the Redondo Beach Performing Arts Center. The line-up of British and American Films will cover all categories from comedy to documentary and from video shorts to feature length movies.

A one-day unlimited pass to the festival for \$15.00 allows the festival patron access to the films at all three locations. Numerous filmmakers will be on hand after screenings to answer questions from the audience regarding their work.

At the end of the week-long festival a gala celebration will be held and awards given out in numerous categories for each country submitting, including Best Short, Best Documentary, and Best Feature, all voted by the Los Angeles audiences.

Laura Orr the executive director of the first annual BFFLA says: "We are excited to be producing the inaugural British Film Festival Los Angeles and to be part of the only annual film festival in the Redondo Beach area. Our commitment is to keep ticket prices low so that the citizens of the South Bay, Los Angeles and the surrounding areas can enjoy this exciting event. We look forward to bringing British Film Festival Los Angeles to the South Bay for many years to come."

For a complete listing of the films and advance ticket purchase for screenings and the gala event go to www.britishfilmfest.com <<http://www.britishfilmfest.com/>>

Press Contact:
Therese Lee, Director of Publicity
t.lee@britishfilmfest.com