

Fact Sheet

Address: Custom Hotel
8639 Lincoln Boulevard
Los Angeles, CA 90045
Tel 310 645 0400
Fax 310 645 0700

Website: www.customhotel.com

Reservations: 310-258-5708

Opening Date: January 15, 2008

Executive Team: General Manager: G'Nell Abracosa
Director of Sales & Marketing: Laura Castro
Director of Food & Beverage: Filiberto Becerra
Director of Human Resources: Elia Nunez

GDS Information: Chain Code: YX

Amadeus: LAXCUS

Sabre: 20287

Galileo: 63443

Worldspan: 8639

Design, Development

& Management: by Palisades
212 Marine Street, Suite 100
Santa Monica, CA 90405
Tel 310 450 2200
Fax 310 450 2244

Site:

Custom Hotel is a 250-room, design-driven hotel. The 12-floor tower, originally designed by mid-century architect Welton Beckett, has undergone an extensive renovation that has transformed the tower into a contemporary space and has added an outdoor pool deck. The hotel presents uniquely refreshing rooms offering some of the city's most stunning and panoramic views.

Location:

Custom Hotel is located at the southwest corner of Lincoln Boulevard and Manchester Avenue in Westchester near Marina Del Rey, Playa Vista and Los Angeles International Airport (LAX) and less than 15 minutes from the beach towns of Venice, Santa Monica and Manhattan Beach.

Guestrooms & Suites:

Custom Hotel's new guest rooms and suites present a smoke-free environment and feature a signature bed package that includes Percalé Italian linens and one-of-a-kind, made-to-order bedspreads. High-definition LCD TV's, desk and work area, complimentary Internet access, and stereo with iPod docking station cater to both the business and leisure traveler. The rooms have panoramic views of the Pacific Ocean, Malibu, Hollywood, Downtown Los Angeles and the LAX runway.

Hotel Services:

LAX shuttle service

Valet parking

Multilingual staff

Business center

Complimentary Wi-Fi

Heated pool

On-the-go breakfast bar

Restaurant

Pool bar and grill
Fitness rooms
Private dining and catering services
Laundry, dry-cleaning and pressing services

In-Room Amenities:

Available with one king bed,
one queen bed or two full beds
Suites and connecting rooms
Percale Italian linens
Egyptian cotton bath towels
Stereo with iPod docking station
Flat screen LCD TV
On Demand movies and music
DVD/CD player and fax machine upon request
Dual-line telephone with personal voicemail
Laptop-accommodating safe
Video checkout with e-mail receipt
Iron, ironing board and hair dryer
Soundproof, operable windows
All rooms are smoke-free

Bistrotek:

Contemporary American bistro serving breakfast and dinner.

Hopscotch:

Outdoor pool bar and grill featuring stadium seating, fire pit, private cabanas, sundeck, and a rotation of DJ's on weekends.

Business Center:

Copying, faxing, secretarial services, office equipment rentals, packaging, mailing and courier services.

Meetings & Private Events:

Five conference suites for meetings of up to 50 people, or private outdoor events for up to 350. Catering services for breakfast, lunch, brunch and dinner are also available poolside.

Recreation:

Tennis and a golf course are found across the street from the hotel, and bike-riding and beach-walking paths are a short drive. Nearby shopping includes Santa Monica's Main Street and Third Street Promenade and Venice's Abbot Kinney Boulevard.

For further information:

Events:

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Events Coordinator
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events@customhotel.com