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Fact Sheet

Address: Custom Hotel
8639 Lincoln Boulevard
Los Angeles, CA 90045
Tel 310 645 0400
Fax 310 645 0700

Website: www.customhotel.com

Reservations: 877 287 8601

Opening Date: October 2007

Executive Team: General Manager: Bruno Vergeynst
Assistant General Manager: Glenn Valencia
Senior Sales Manager: Jennifer Marlett
Director of Events: Tammi Jones
Director of Food & Beverage: Marcus Nicolaidis
Director of Human Resources: Shakira Velez

GDS Information: Chain Code: YX
Amadeus: LAXCUS
Sabre: 20287
Galileo: 63443
Worldspan: 8639

**Design, Development
& Management:** Palisades Development Group
212 Marine Street, Suite 100
Santa Monica, CA 90405
Tel 310 450 2200
Fax 310 450 2244

**Site:**

Custom Hotel is a 250-room, design-driven hotel. The 12-floor tower, originally designed by mid-century architect Welton Beckett, has undergone an extensive renovation that has transformed the tower into a contemporary space and has added an outdoor pool deck. The hotel presents uniquely refreshing rooms offering some of the city's most stunning and panoramic views.

Location:

Custom Hotel is located at the southwest corner of Lincoln Boulevard and Manchester Avenue in Westchester near Marina Del Rey, Playa Vista and Los Angeles International Airport (LAX) and less than 15 minutes from the beach towns of Venice, Santa Monica and Manhattan Beach.

Guestrooms & Suites:

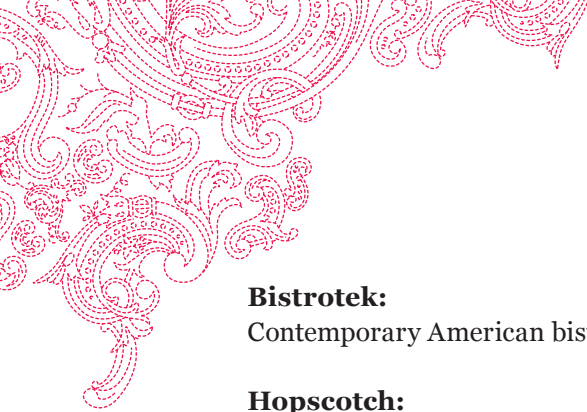
Custom Hotel's new guest rooms and suites present a smoke-free environment and feature a signature bed package that includes Percale Italian linens and one-of-a-kind, made-to-order bedspreads. High-definition LCD TV's, desk and work area, complimentary high-speed Internet access, and stereo with iPod docking station cater to both the business and leisure traveler. The rooms have panoramic views of the Pacific Ocean, Malibu, Hollywood, Downtown Los Angeles and the LAX runway.

Hotel Services:

- LAX shuttle service
- Valet parking
- Espresso check-in
- Multilingual staff
- Concierge services
- Business center
- Complimentary Wi-Fi
- Heated pool
- On-the-go breakfast bar
- Restaurant
- Pool bar and grill
- Room service
- Mini-bar
- Fitness rooms
- Private dining and catering services
- Art room
- Shopping Bazaar
- Laundry, dry-cleaning and pressing services
- Pet friendly

In-Room Amenities:

- Available with one king bed, one queen bed or two full beds
- Suites and connecting rooms
- Percale Italian linens
- Egyptian cotton bath towels
- Stereo with iPod docking station
- Flat screen LCD TV
- On Demand movies and music
- DVD/CD player and fax machine upon request
- Dual-line telephone with personal voicemail
- Laptop-accommodating safe
- Video checkout with e-mail receipt
- Iron, ironing board and hair dryer
- Soundproof, operable windows
- All rooms are smoke-free



Bistrotek:

Contemporary American bistro serving breakfast, lunch, brunch, dinner and late-night meals.

Hopscotch:

Outdoor pool bar and grill featuring stadium seating, fire pit, private cabanas, sundeck, and a rotation of DJ's nightly.

Business Center:

Copying, faxing, secretarial services, office equipment rentals, packaging, mailing and courier services.

Meetings & Private Events:

Five conference suites for meetings of up to 50 people or private outdoor events for up to 350. Catering services for breakfast, lunch, brunch and dinner are also available poolside.

Recreation:

Tennis and a golf course are found across the street from the hotel, and bike-riding and beach-walking paths are a short drive. Nearby shopping includes Santa Monica's Main Street and Third Street Promenade and Venice's Abbot Kinney Boulevard.

Rates:

Introductory 2007 rates from:
\$129

2008 rates from:	
Deluxe	\$149
Custom	\$169
1-Bedroom Suite	\$199
2-Bedroom Suite	\$239

For further information:

Sales:

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Senior Sales Manager

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jmarlett@customhotel.com

Events:

Tammi Jones
Director of Events

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events@customhotel.com

Press Contact:

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HL Group/LA

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